



## **Social Media/Marketing Intern – Part-Time**

**Location:** Edwardsville, IL (local candidates preferred)

**Hours:** 5-8 hours per week, flexible scheduling based on school commitments

### **About Us:**

Main Street Community Center is a nonprofit organization dedicated to enriching the lives of seniors in our community through engaging programs, events, and services. We are looking for a creative and motivated **Social Media/Marketing Intern** to help expand our digital presence and support our outreach efforts.

### **Responsibilities:**

- Research, create, and optimize engaging content for social media and marketing campaigns
- Assist in developing organic social media content schedules
- Collaborate with the team to create strategies for increasing engagement and community involvement
- Monitor and analyze social media performance metrics, adjusting strategies as needed
- Support promotional efforts for events, programs, and outreach initiatives
- Assist in content creation for Facebook and other digital platforms including website
- Help coordinate event marketing and community outreach

### **Skills & Requirements:**

- Interest in social media, digital marketing, and community engagement
- Strong writing, communication, and creative thinking skills
- Knowledge of social media platforms and basic analytics
- Reliable, self-motivated, and eager to learn
- Proficiency in MS Office Suite and digital marketing tools is a plus

### **How to Apply:**

Interested candidates are encouraged to submit a resume and writing samples showcasing their marketing or social media work (if available).

For more information or to apply, contact Jessica Johnson at [jessica@mainstcc.org](mailto:jessica@mainstcc.org) or 618-656-0300. For more information regarding Main Street Community Center, visit our website at [www.mainstcc.org](http://www.mainstcc.org)